



For Immediate Release

Foodbank of Santa Barbara County

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Foodbank Supports Red Cross Efforts in Response to the Zaca Fire and Receives Generous Donation of Bottled Water from Wal-Mart

Santa Barbara, CA – The Foodbank of Santa Barbara County is supporting the efforts of the American Red Cross, Santa Barbara County Chapter in response to the recent developments of the Zaca Fire. The Foodbank is supplying food, water and juice to the emergency evacuation shelter locations of the Red Cross and will continue responding with necessary supplies during this emergency. On August 8, 2007, the Foodbank received a generous donation of 306 cases of water from three Wal-Mart locations, including Arroyo Grande, Lompoc and Santa Maria.

“The Foodbank is here to assist the Red Cross with the Zaca Fire response,” said Jim Mangis, executive director. “As the hub of the emergency food distribution network in Santa Barbara County, we are always ready and eager to respond to any local disaster by supplying food, water and the necessary supplies to our partner agencies.”

To make a donation of money and/or bottled water to the Foodbank of Santa Barbara County please contact the Santa Barbara Warehouse at (805) 967-5741 ext. 104, or the Santa Maria Warehouse at (805) 937-3422 ext. 106, or go to the Foodbank website at www.foodbanksbc.org.

The Foodbank provides a vital link between the multi-faceted food industry and people in need of food. With warehouses in Santa Barbara and Santa Maria the Foodbank serves over 200 social service organizations and churches. In 2006, the Foodbank distributed more than 7 million pounds of food to the 100,000 people in need throughout Santa Barbara County.

For further information, including updates and evacuation orders for the Zaca Fire call the Fire Information Line at (805) 961-5770 or go to www.inciweb.org or www.sbcfire.com.

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